

# Leadership & You in Toastmasters

George Yen, DTM  
Second Vice President  
Toastmasters International

May 15, 2011

## **Vision of Toastmasters International:**

**Toastmasters International empowers people to achieve their full potential and realize their dreams.**

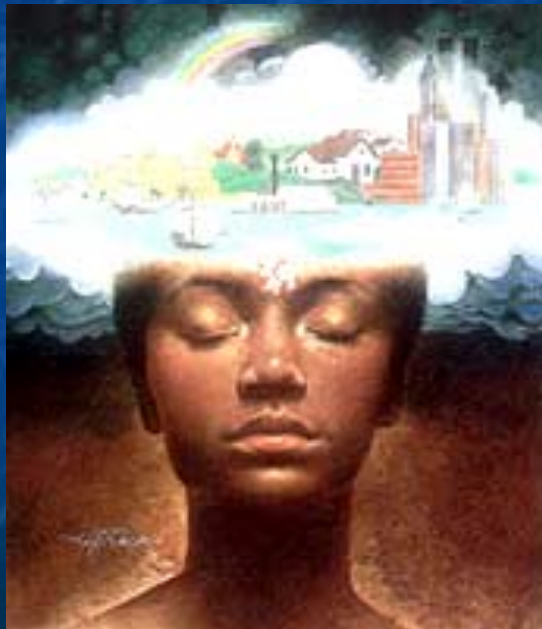
**Through our member clubs, people throughout the world can improve their communication and leadership skills, and find the courage to change.**

## **The District Mission:**

**The mission of the district is to enhance the quality and performance and extend the network of the member clubs of Toastmasters International within the boundaries of the district, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program.**

# The 4 Core Values of Toastmasters

## 國際演講協會的四項核心價值



George Yen, DTM  
Second Vice President  
Toastmasters International

**Integrity**

正直



**Originality on speeches** 演講的原創性



**Distinguished District Program**

傑出地區總會計畫

**Respect  
For  
Individual**  
尊重個人

- **Friends helping friends**
- **Evaluation philosophy – positive and encouraging**

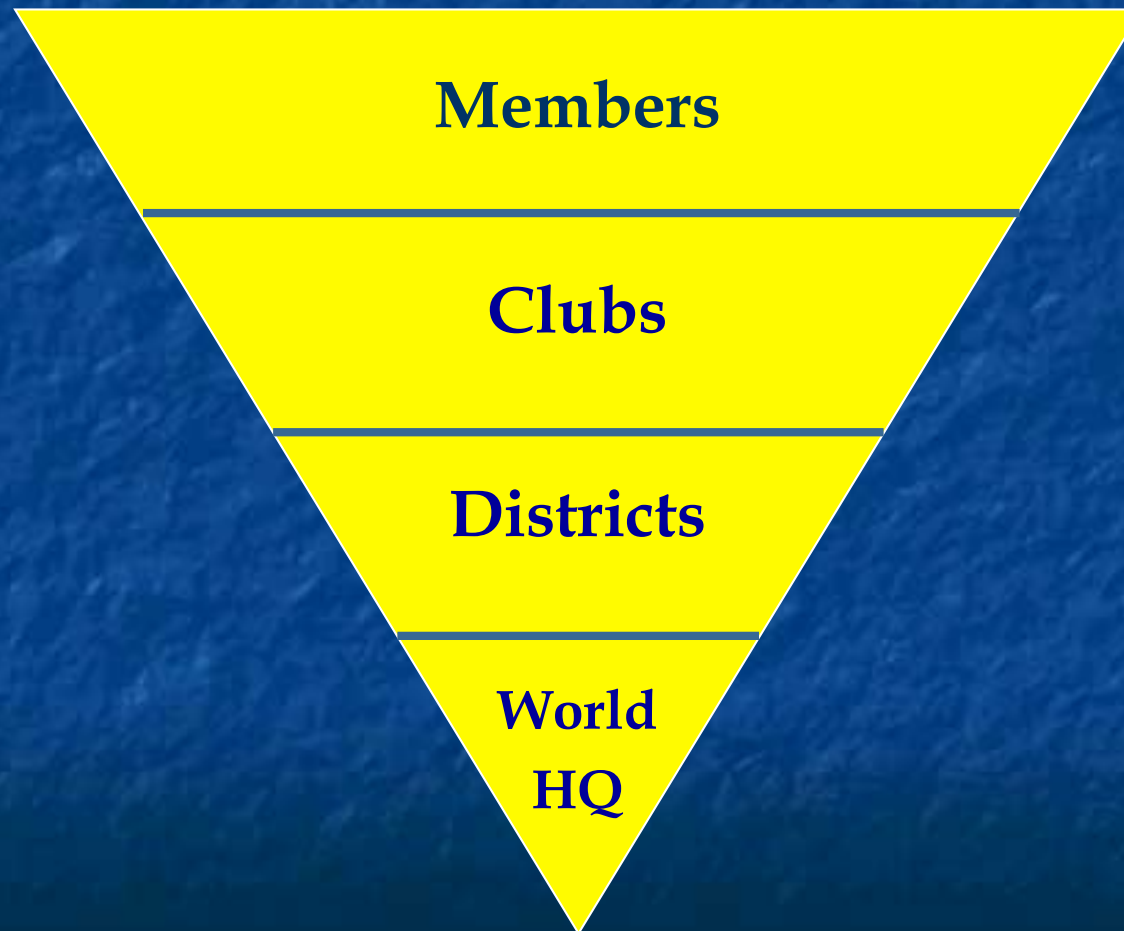


**Service  
Leadership**  
服務領導

George Yen, DTM  
Second Vice President  
Toastmasters International

# Inverted pyramid

## 倒金字塔模型



- **To lead is to serve: A philosophy of leadership for Toastmasters.**

*Tim Keck*

*International President 1999-2002*

- **Crucial Importance of “soft skills”  
Encouragement, motivation,  
listening, coaching, nurturing,  
caring.**

**“Everybody can be great.....  
Because anybody can serve.....  
You only need a heart full of grace.  
A soul generated by love.”**

*Anonymous*



**Dedication  
To  
Excellence**  
追求卓越的承諾



**The endless practice**

George Yen, DTM  
Second Vice President  
Toastmasters International

# 3 Essences of Leadership Success



- |  |                                   |
|--|-----------------------------------|
| ➤ <b>Doing without knowing</b>             | <b>Ineffective</b>                |
| ➤ <b>Knowing without doing</b>             | <b>All talk no action</b>         |
| ➤ <b>Doing &amp; knowing without being</b> | <b>Robotic &amp; manipulating</b> |
| ➤ <b>Being without doing &amp; knowing</b> | <b>Hermit</b>                     |

**A Truly effective leader must stand on the 3 legs of being, knowing and doing. Missing one of the three legs, the leadership cannot be successful.**