

# What is a Successful Toastmasters Club?

Yingdan Liu, DTM  
District 85 Governor  
May 3<sup>rd</sup>, 2011

**Measured by What?**

# Distinguish Club Program



1 CL, AL or DTM

4 new members

1 more CL, AL or DTM

4 more new members

1 membership dues renewal report & 1 club officer list submitted on time

Minimum of 4 club OFFICERS trained during EACH of two training periods

2 CCs

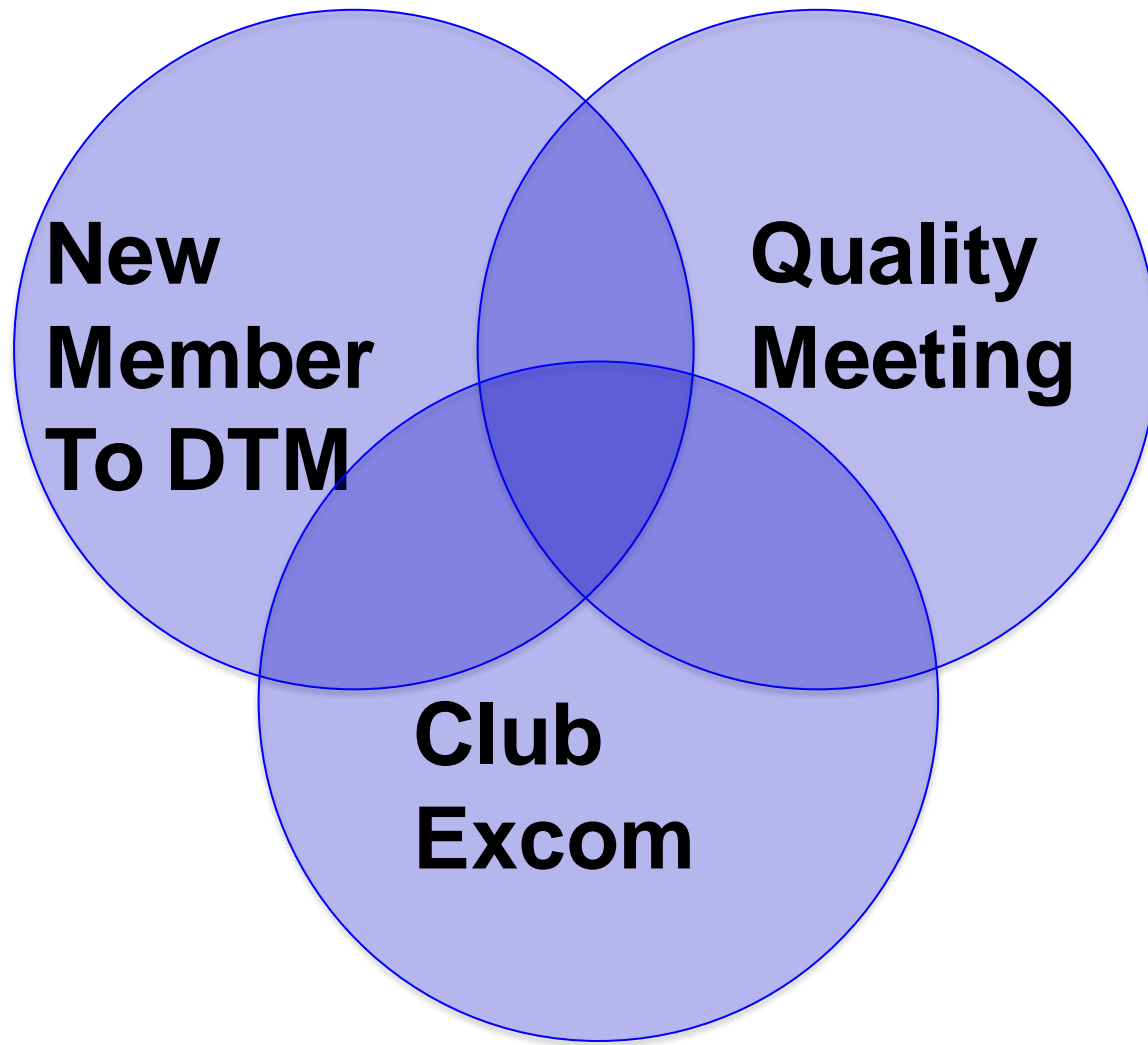
2 more CCs

1 AC

1 more AC

# Moments of Truth





**New Member -DTM**

**New Member Induction**

**New Member Orientation**

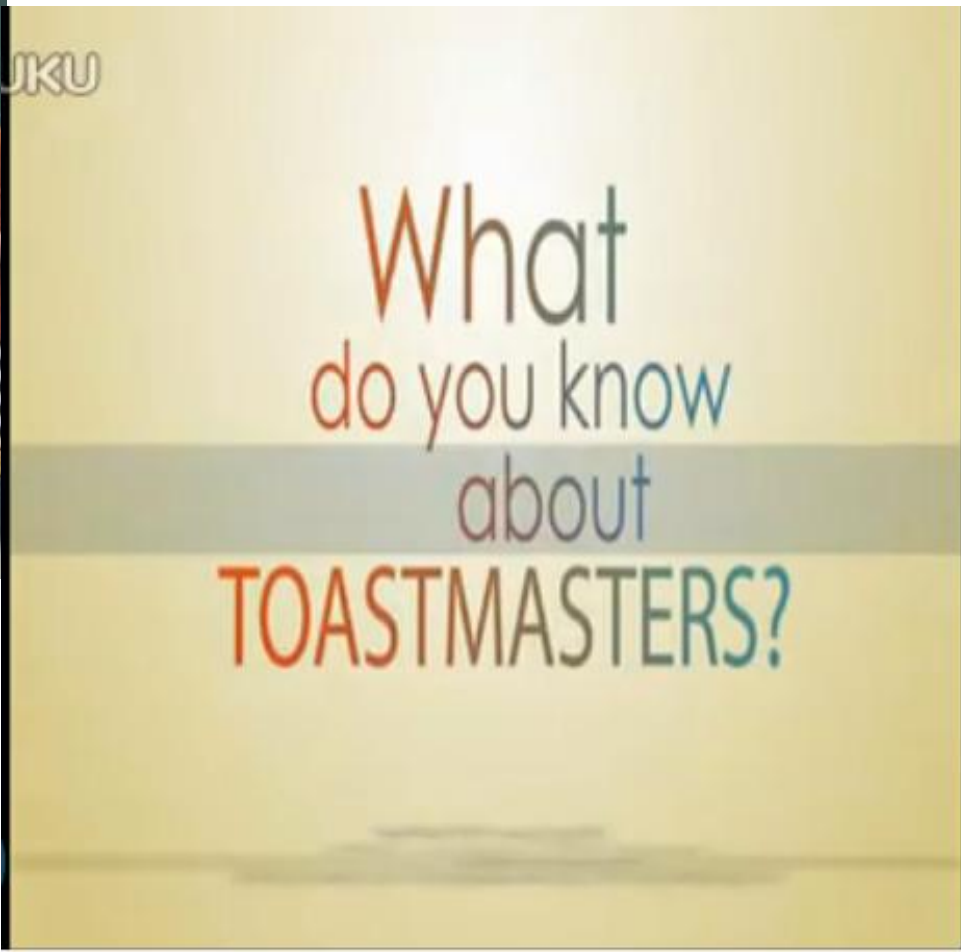
# Mentoring

From the Successful Club Series

Mentor Assignment Notice

Mentee Assignment Notice





New Member and Mentor Certificate from Nanjing No.1 Club

[New Member Induction Video from SGM](#)

## BNU Toastmasters Club: Vows for Mentors and Mentees

- Do you, \_\_\_(mentor)\_\_\_, offer yourself wholly and joyfully, and do you choose \_\_\_(mentee)\_\_\_ as the person with whom you will share your knowledge, insight, and wisdom useful for the mentee's development, in laughter and in tears, in conflict and tranquility, helping him or her?
- Do you, \_\_\_(mentee)\_\_\_, offer yourself wholly and joyfully, and do you choose \_\_\_(mentor)\_\_\_ as the person with whom you will share your problems, confusions, and achievements in your development in Toastmasters, in laughter and in tears, in conflict and tranquility, trusting him or her, and being willing to take advice and get help from him or her?



Doris: Do you so promise?

All: Yes, I do.

Doris: Now I pronounce you mentors and mentees. You may kiss each other.

All: 😬

Doris: Ok, you may shakehands.

All: (shaking hands and laughing)

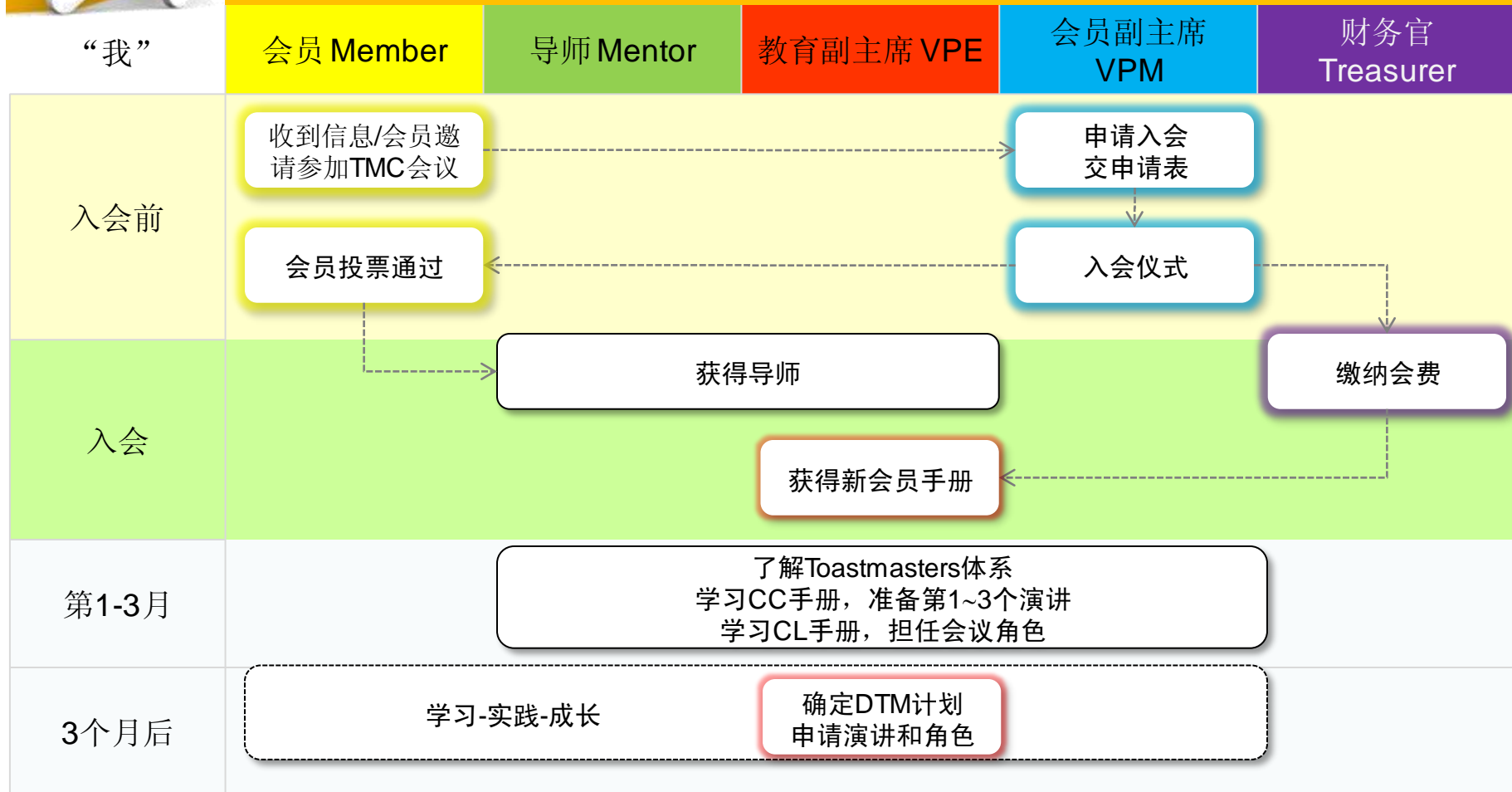
**New Member Induction**

**New Member Orientation**

# 新会员成长流程



请向俱乐部官员/会员沟通和寻求帮助





锻炼你的沟通能力



提高你的领导力



和朋友一起成长



挖掘你的潜力



Improve Your Communication Skills



Improve Your Leadership Skills



Make Friend and Grow Together



Have Fun and Grow Together

# 学以致用

# Learn by Doing

## 首先, 你学习

合格演讲者手册

合格领导者手册, 或从 [www.toastmasters.org/Members/MemberExperience/MeetingRoles](http://www.toastmasters.org/Members/MemberExperience/MeetingRoles) 下载

优秀领导培训系列中的“有效评估”

成功俱乐部培训系列中的“激励评估”

俱乐部官员手册, 可以从这里下载: [www.toastmasters.org/Members/OfficerResources/ClubOfficerResources](http://www.toastmasters.org/Members/OfficerResources/ClubOfficerResources)

## 你学得越多

国际演讲俱乐部

- 高级演讲手册
- 培训材料
- 俱乐部官员/大区官员 手册
- 月度杂志
- 网站 [www.toastmasters.org](http://www.toastmasters.org)

资深会员

- 导师, 俱乐部会员 & 官员
- 拜访并邀请其他俱乐部会员

85大区 (Toastmasters 中国)

- 俱乐部, 小区, 中区 比赛
- 大区比赛
- 网站 [www.chinatoastmasters.org](http://www.chinatoastmasters.org)

## 其次, 你实践



做演讲



扮演会议角色



提供评估



担任俱乐部官员

## 你掌握越多



更多的练习



## 1ST, YOU STUDY

Competent Communication Manual

Competent Leadership Manual, or from [www.toastmasters.org/Members/MemberExperience/MeetingRoles](http://www.toastmasters.org/Members/MemberExperience/MeetingRoles)

"Giving Effective Feedback" from The Leadership Excellence Series

"Evaluate to Motivate" from The Successful Clubs Series

Club Officer Manual, download from [www.toastmasters.org/Members/OfficerResources/ClubOfficerResources](http://www.toastmasters.org/Members/OfficerResources/ClubOfficerResources)

## YOU STUDY MORE

Toastmasters International

- Advanced Communicator Manuals
- Training Material
- Club Officer/District Officer Manuals
- Monthly Magazine
- [www.toastmasters.org](http://www.toastmasters.org)

Experience Members

- Mentor, Club member & officer
- Visit & invite other Club members

District 85 (China Toastmasters)

- Club, Area, Division Contest
- District Conference
- [www.chinatoastmasters.org](http://www.chinatoastmasters.org)

## 2ND, YOU DO



Deliver Speech



Take Meeting Role



Provide Evaluation

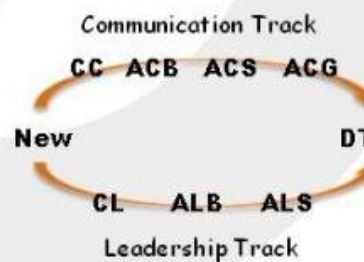


Serve as Officer

## YOU LEARN MORE

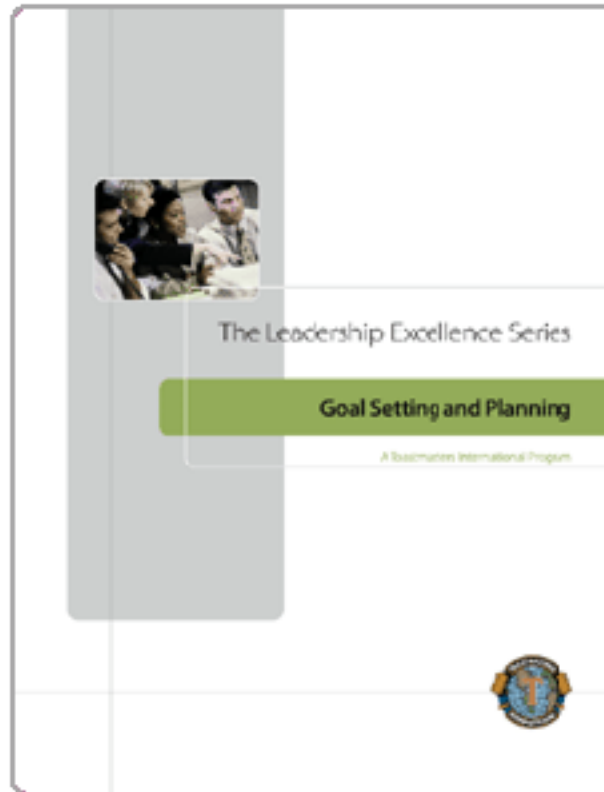


Practice More



# Goal Setting and Planning

From the Leadership Excellence Series



# **Follow Up and Motivation**

**NEW MEMBERSHIP CLUB AWARDS REACH OUT**

**NEW MEMBERSHIP**  
After the semi-annual renewal, we get a new membership with 34 active members in the club. An alias "MSSH Toastmasters Club Members Ever" was created to host previous members for continuing communication. On the plate, we have 5 new members joined in the club. They are:

- Bowen Zheng (Senior SE, CSS)
- Jennifer Luo (KE, CSS)
- Chuan Ye (SDE, CTP)
- Roger Deng (REPORTING SP, CSS)
- Amber Zhao (SE, CSS)

Each new member had a mentor assigned, following the [mentoring steps and guides](#). Wish them a brilliant Toastmasters journey and create a road for excellence achievements.

**CLUB AWARDS**  
The District 85 CTMC Beijing Conference was held on Oct 22<sup>nd</sup>-24<sup>th</sup>. Our member **Magon Liu** represented our club to receive two big awards:

- President Distinguish Club;
- 30% Above Educational Award;

As the prize, we were rewarded with two educational materials. By now, the club possesses the following property which supports members to achieve [ACS/ACG/ALB/ALS](#).

- The Better Speaker Series;
- Success/Leadership Program;
- Success/Communication Program;
- The Leadership Excellence Series;
- High-Performance Leadership Program.

**REACH OUT**  
As a senior club in the Area D1, we build close relationship and produce chances to commute with other clubs.

On Sep 18<sup>th</sup>, **Sam Tang** organized a social event with Coco-Cola club in Minhang Sports Park. An entirely relaxed table topic session with the theme "Teacher" was conducted by speakers from two clubs.



On Sep 29<sup>th</sup>, **Yali Wang** lead a joint meeting with Shanghai GT TMC with the theme 'eraser or plasticine men'. Words from young students and members sparks spiritual power for all participants.

**3<sup>rd</sup> & 4<sup>th</sup> CC Workshop Series:**

**Inspiring Nations in 2009**

Persuade and inspire are two key elements for a leader to influence others. On Sep 28<sup>th</sup>, language specialist **Jason Adamson** delivered a workshop with the topic of "Persuade with Power". He referred the Flower model to state the tactics: Knowledge; Reputation; Sincerity and Delivery. Use anecdote and emotions to inspire your audience. Finally, Jason shared us a deeply inspiring speech by [Nick Vujicic](#).

The CC workshop in October was delivered by **Scott Van Holland** with the topic of "Get Comfortable with Visual Aids". Scott shared many "Dos-Donts" tips about PowerPoint slides, for example, use fancy animations sparingly on professional deck. Some tips on time management are exposed. In the audience interaction session, Raymond and Amber were volunteers to practice how to introduce two visual charts effectively. Click [here](#) to access the deck.

**2<sup>nd</sup> & 3<sup>rd</sup> Achieve Excellence Together Series:**

If you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas. Achieve Excellence Together Series aims to provide an exchange platform for both senior members and fresh members.

On Sep 16<sup>th</sup>, Charles Wang and Sarah Lin gave a presentation about "To be a magic TME & TTM". Secrets are to master the process and keep the CL purpose in mind.

As a skillful table topic speaker, Sharp Xu shared his experience on Oct 24<sup>th</sup>. He concluded the tactic as a sentence: "Instead of beginning your speech with a point in your mind, begin with a **pattern** in your mind!"

Click [here](#) to find all shared decks on the Club's website.




**Best Winners in September & October**

**Best Humor:** Charles Wang (4), Tarry Wang (2), Challen Fu

**Best Evaluator:** Sharp Xu (2), Steven Xu, Michael Cheung, Charles Wang, Chen Jiang, Sarah Lin

**Best Speaker:** Sherry Xiong, Jean Kang (2), Jolie Zheng, Jennifer Luo, Sarah Lin, Challen Fu

**Best Table Topic Speaker:** Sharp Xu (4), Chen Jiang, Yali Wang, Chuan Ye

Congratulations to the winners! We have members who have improved a lot, like Andrew Zhu, Peter Davison and Chuanbo Zhang. Come on!

**Event Forecast in Next Month**

December						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
	30	1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- Nov 25<sup>th</sup>: 7-Clubs Joint Meeting on Thanks Giving Day
- Nov 30<sup>th</sup>: The 5<sup>th</sup> CC workshop: How to Say It & Vocal Variety by **Michael Cheung**
- Dec 2<sup>nd</sup>: MSSH No.1 TMC 200<sup>th</sup> celebration party;
- Dec 7<sup>th</sup>: Semi-annual Officer election;
- Outside event: TBD, an option is "ICS Culture Matters".

# Monthly Newsletter and Quarterly Members Awards from Microsoft Shanghai Club



**Quarterly Most Active Winner – Raymond Li (最佳踊跃奖)**

By Mar 18th, Raymond has totally attended 9 times among 16 meetings and taken roles for 7 times. He got 75 points according to the criteria, the highest among non-officers. Meanwhile, Raymond demonstrated good listening & observation skills; he won Best Evaluator when he took the GE first time. Wish Raymond can keep the passion and achieve more.



**Quarterly Best Contributor – Jean Kang (最佳贡献奖)**

As a busy leader, Jean can insist participating meeting and taking roles passionately. She publicized Toastmasters and introduced 7+ guests in her network to club; she promoted club to STBC management team and invited director Michael Wang to 200<sup>th</sup> meeting as an honored guest; what's more, she took the mentor role for new members, including Lin Jin. She is a model for us to contribute ourselves for this

GEM Club: Members Speaking Progress published monthly in club newsletter

<b>Members of GEM</b>		
Family name	Given name	Last completed project
Wang	Ligo	AC5
Yang	Kwong Yue	AC4
Kershler	Geoff	AC1
Zeng	Fanic	CC10
Wu	Rainy	CC9
Sugiura	Yuki	CC6
Li	Carol	CC5
Li	Sergeant	CC5
Luo	Yoyo	CC4
Zhao	Dodo	CC3
Chan	James	CC3
Oh	Youngju	CC3
Xu	Cindy	CC2
Geng	Kai	CC2
Liu	Kathy	CC2
Wong	Danni	CC2
He	Michael	CC2
Cai	Fanny	CC1
Hong	Terry	CC1
Wu	Windy	CC1
Xu	James	CC1
Ye	Sam	CC1
Jin	Jessica	-
Chen	Sara	-
Li	Tina	-
Sun	Duncan	-

# District Awards: Members Achieved CC or AC by June 30, 2011



Member Achievement Badge



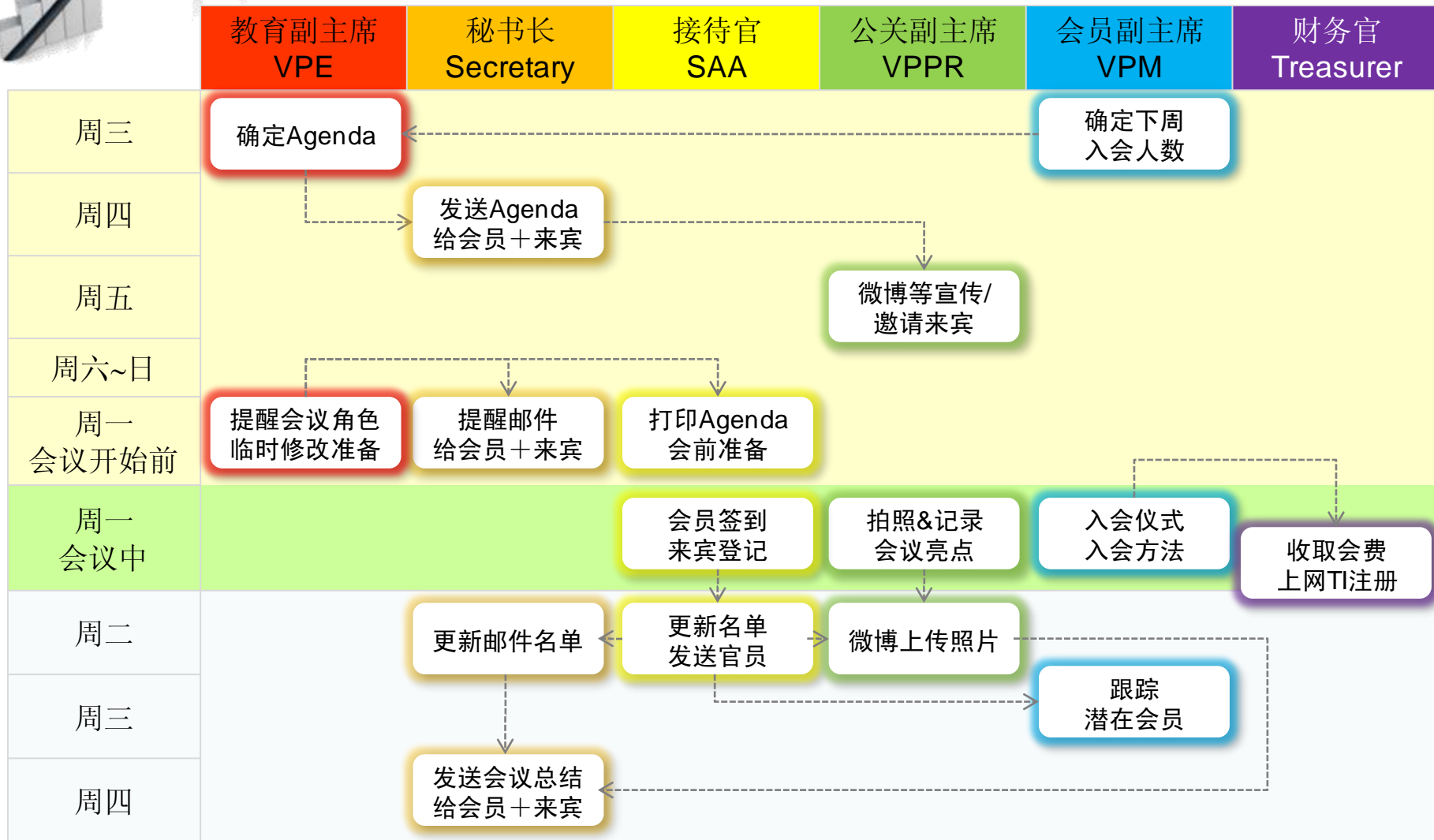
Two advanced speech manuals

District will purchase one of the above prizes for you and save your shipping fee and shipping hassle too

# Quality Meetings



# 每周会议流程



# Infuse Your Club With Vitamin C



By Craig Harrison, DTM

Infuse Your  
Club With  
Vitamin C...

**Creativity!**

Spice up lackluster meetings  
with periodic changes of pace.

Different room layout?

Different levels of speeches?

Different sessions? ([Successful Club Series](#); [Leadership Excellence Series](#); [Better Speaker Series](#); [Success Communication and Success Leadership](#); [Debate](#); ...)

Different Format?

Special Meetings?

# **Club Executive Committee**

Club Success Plan

Monthly Excom Meeting

Club Officer Manuals

Sharing with other clubs:

COT

Weibo.com: ChinaToastmasters

[www.chinatoastmasters.org](http://www.chinatoastmasters.org)

Achieve Greatness Together